

Artwork Requirements

Vinyl Decal or Screenprinting File Specifications

- We accept RGB, CMYK, Grayscale files from the following programs:
 - Illustrator CS2 or earlier (.ai or .eps)
 - Freehand 8 or earlier (.fh8 or .eps)
- Artwork must be vector based (outlines/curves)
- Convert all fonts to outlines, or supply the fonts used
- Do not place images (bitmap files) created in a non-vector program into Illustrator or Freehand and save as an .ai or .eps. The plotter (vinyl cutter) does not recognize bitmapped files.

Digital Printing File Specifications

- We accept RGB, CMYK, Grayscale files from the following programs:
 - Photoshop CS2 or earlier (.psd, .eps)
 - Illustrator CS2 or earlier (.ai or .eps)
 - Freehand 8 or earlier (.fh8 or .eps)
- Scanned or bitmap images must be between 100 dpi and 150 dpi (preferred) when at 100% final size (e.g. if a document is set up as 20"x40" and the required print size is 200%, the image will need to be at 300 dpi)
- A colour or B&W laser proof is required.
- A printed swatch is required for critical colour matching. We will make efforts to match as closely as possible; it may not be 100%.
- For custom panels and tradeshow exhibit file setup, please contact your sales person or our design department for more information.
- Embed all images in Illustrator.
- Do not use clipping paths to crop images. Images must be cropped in Photoshop first, and then placed into your Illustrator document.
- PDF files must have embedded fonts and distilled with Hi-Res images

Send/Upload Files

- Indicate which software was used to create the files and which platform, mac or PC.
- Larger files may be compressed and sent as .zip or .sit
- Email attachments under 8MB to allan@bettersigns.ca
- Send us files on CD or DVD if over 8MB
- FTP Upload for files between 8MB and 100MB, transfer as follows:
 - Go to www.mediamax.com and click on the **UPLOAD** button.
 - You do not need to set up an account to transfer files to us.
 - Enter username: `bettersignsinc` password: `btrftp`
 - Click "GO TO MY ACCOUNT" to upload your file(s), then notify us with a phone call or email.

IMPORTANT: Files over 100MB are to be sent on CD